



Workshop

Youth, Music, Knowledge and Action for a Sustainable World

Workshop Aim:

Engaging and Empowering Youth and Local Communities in Central and Southeast Europe to Connect with Global Sustainable Development Action through regional networking and project development.

A Workshop in the Context of Austrian 2014 presidency of **Central European Initiative** www.cei.int



Alpen-Adria University & Hotel Seepark, Klagenfurt am Wörthersee (Austria)

4th - 6th of June 2014

in cooperation with



Call for Applications

- Are You a **young person** (age below 35) with a track record in **civic engagement** or a **Youth Development expert** in one of the **Member States of Central European Initiative** <http://www.cei.int/content/member-states?>
- Would You like to know more about **global sustainable development programs (post2015, Sustainable Development Goals, ..)** and explore possibilities to **connect regionally and globally on these topics?**
- **Would You like to contribute Your creativity, knowledge and workforce to a dynamic global action network for sustainable development?**

If Your answer to the questions above is **“Yes!”**, then **IAAI – CEI – Workshop “Youth, Music and Action for a Sustainable World”** is an event You should consider to attend!

Apply today to become one of **20** (up to 25, in case of availability of travel co-funding of some participants) **global youth leaders from Central and Southeast European region** who will start at this workshop a **new chapter on regional cooperation in youth led sustainable development action in Central Europe**.

Please fill in the **Application Form** (link) and send it to office@glocha.info by **23rd of May 2014** (chosen participants will be contacted in due time, answers can be expected before Tuesday **27th of May 2014**).

Accommodation (and travel) costs of participants will be covered by the organizers based on a **CEI Cooperation Fund Grant** and support provided by **Wikimedia chapters of Central and Southeast European countries** (*to be confirmed*).

Background

Modern world is offering to young people in Europe on the one hand great opportunities to consume goods and services from all around the world, to travel distant places, to connect globally through modern Information and Communication Technologies (ICT), to engage in local and global public life. But the backside of this modern world is that our advanced and globally interconnected socio-economic systems reach more and more towards planetary boundaries and (young) people need to learn to address **growing global challenges** in terms of climate change, overexploitation of natural resources etc and there are also huge development inequalities around the world.

In order to empower young people to play an active role in addressing such global challenges while at the same time harnessing the **opportunities** of global interconnectedness, new thinking is needed regarding the contributions **every human being** can make to efforts of **local and global communities** towards sustainable development. Innovative **Concepts, Campaigns and Information and Communication Technology (ICT) tools** (Knowledge Management) and Capacity Building for youth led civic engagement in sustainable development action with special consideration of United Nations programs and goals need to be put in place.

Such new concepts, campaigns and ICT tools are the field of competence of **International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI)** www.glocha.info, a UN accredited civil society organization based in Klagenfurt/Austria which has developed into a global thematic leader on these subjects since its establishment in the year 2007 (e.g. through organizing **Rio+20 Global Youth Music Contest** www.global-rockstar.net).

In search of **Central European regional partners** for these activities and acknowledging the fact that **Central European Initiative** www.cei.int has a long track record of leadership in promotion of regional cooperation in the fields of sustainable development/sustainable energy and climate change in Central and Southeast Europe and has been admitted by UN General Assembly as Observer in 2012, IAAI approached CEI leadership in 2013, proposing to join forces on these topics. The result of this search for synergy and cooperation potentials has been a **CEI Cooperation Program grant** for a **workshop on “Youth, Music and Action for a Sustainable World - Engaging and Empowering Youth and Local Communities in Central and Southeast Europe to Connect with Global Sustainable Development Action”** which fortunately falls also in the time of **Austrian CEI presidency in 2014**.

Workshop Description

At IAAI – CEI Klagenfurt Workshop a group of about 20-25 **young people** (<35 years) and **youth development experts** from **Central European Initiative Member States** <http://www.cei.int/content/member-states> will work with **workshop facilitators** coming from UN agencies, academia, civil society and social media sector on **concrete new project initiatives** in the fields of

- **Education and Knowledge Collaboration** for Sustainable Development
- **Music and Sport** for Sustainable Development (Global Challenges World Cup) and
- **(Social) Entrepreneurship** training in the context of post2015 Sustainable Development Agenda

that will be presented at **International Conference “Sustainable Development, Innovation and Youth”** <http://www.glocha.info/index.php/latest-news/243-glochaconf2014andsideeventsceiandict> - which is an **integral part of the Workshop** – and shall be later on developed into implementable **projects under the leadership of IAAI**.

Part of the workshop is also a learning and doing strand on **International Knowledge Collaboration in Cross-cultural Perspective** which is being offered in cooperation with **Wikimedia Austria and Wikimedia chapters in Central and Southeast Europe** in the context of **IAAI’s emerging ‘Global Hub on Youth, Innovation and ICT for Sustainable Development, Klagenfurt’**.

Tentative Agenda:

3rd June - Arrival and informal get together at **Youth Hostel Jugendgästehaus Klagenfurt**, Neckheimgasse 6, <http://www.oejhv.at/index.php?id=61&L=1> in the evening

3rd June afternoon – Training session – *“With Wikimedia towards a better Understanding of Knowledge Management for Sustainable development in Cross-cultural Perspective”* (= Wikimedia Youthcamp for participants financed by Wikimedia partners, but open also to other IAAI-CEI WS participants interested in the topic) *(to be confirmed)*

4th June – Alpen Adria University of Klagenfurt

- **Morning:** Welcome, Tour de Table and ***Thematic Introductions***
 - Ravi Karkara & Ivana Savic: **The Global post2015 Sustainable Development Agenda and the Role of Youth and Local Action**
 - Miroslav Polzer: **IAAI/GloCHa - Social and Technological Innovation for Sustainable Development**
 - Sandra Antonovic & Werner Wintersteiner: **Education for Sustainable Development and Global Citizenship**
 - Mateo Landi & Erich Schwarz: **Social Entrepreneurship** for Sustainable Development and United Nations System Wide Action Plan on Youth
 - Heinz Egger: **Knowledge and Media Literacy**

- **Afternoon:** **Team Work – Developing Youth4SustDev Project Initiatives for Central and Southeast Europe**
 - Team **Education**: Schools Networking, Knowledge Collaboration and Crowdfunding platform development for initiatives on Education for Sustainable Development & Global Citizenship, promotion of global social responsibility and sustainable lifestyles in schools in CEE/SEE (Team leader: Sandra Antonović, *Nektarina* Nonprofit, Zagreb <http://www.nektarinanonprofit.com/> & Marijan Musek, Institute of Ethics and Values, Ljubljana <http://www.iev.si/en/> & Hein Egger, Wikimedia Austria <https://www.wikimedia.at/>)
 - Team **Music and Sport**: Promotion of Multistakeholder Action for Sustainable Development through [Global Challenges World Cup](#) / [Global Youth Music Contest](#) (Team leaders: Mohamed Al-Mulla, UNODC & Blaž Golob, Ljubljana Forum on the Future of Cities)
 - Team **Entrepreneurship**: Promoting sustainable development related Youth Entrepreneurship through institutional and technological infrastructure that will provide Information on entrepreneurial opportunities for young people through in-person and online services (Team leaders: Mateo Landi, UNIDO & [UN Inter Agency Network on Youth Development/UN System Wide Action Plan on Youth](#) and Maxwell Adew, IAAI coordinator in Ghana (context: [Accra Workshop](#)))

5th June – Hotel Seepark, Klagenfurt

- **Morning:** brief **feed-back session** and continuation of **team work** (including production of audio-visual documentation and promotion materials (powerpoint, video, photos, etc.) for the presentation at the conference
- **Afternoon:** **active participation in International Conference** “Sustainable development, Innovation and Youth” with presentation of team work results

6th June – Hotel Seepark, Klagenfurt

- **Morning:** **active participation in International Conference** “SustDev, Innovation and Youth”
- **Noon:** concluding feed-back session and awarding of attendance certificates
- **Afternoon:** departure

Workshop Coordinator(s):

Miroslav Polzer, secretary general

International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI)
Neuer Platz 10/I, At 9020 Klagenfurt am Wörthersee/Austria, polzer@glocha.info, Tel: +43 664 4203648

Sandra Antonovic | Co-Founder & CEO

[Nektarina Non Profit](#) | [Education 4 Sustainability](#)
sandra@nektarinanonprofit.com; Tel: +44 774 1316632

Heinz Egger, Wikimedia Österreich

Wikimedia Youth Camp Component

heinz.egger@gmx.at

GloCha Conference 2014

(= part of the IAAI-CEI Workshop Program)



Sustainable Development, Innovation and Youth

**Building the Knowledge Base and Information and Communication Technology Infrastructure
for Youth Led Civic Engagement in Sustainable Development Action**



Klagenfurt am Wörthersee, Austria - Hotel Seepark <http://www.seeparkhotel.at>
5 & 6 June 2014

Organizer:

International Association for the Advancement of Innovative Approaches to Global Challenges IAAI, Klagenfurt am Wörthersee www.glocha.info

Partners:

- Academic Council on the United Nations System (ACUNS) – Vienna Liaison Office www.acuns.org
- Alpen Adria University of Klagenfurt www.aau.at
- Wikimedia Austria www.wikimedia.at
- Conference of Non Governmental Organizations in Consultative Status with United Nations www.ngocongo.org/

Participants:

global youth leaders, scientists, civil society, United Nations, philanthropy and social entrepreneurship leaders, ICT experts

Further Information: <http://www.glocha.info/index.php/latest-news/243-glochaconf2014andsideeventsceiandict>