

# INVITATION

It is our great honor to invite you to the **WIN 2018** – Second International Conference **Women In Energy 2018** – Initiative to promote gender balance, which will be held on 4 – 5 June 2018 at Marriott Hotel Skopje, Republic of Macedonia.

The WIN 2018 Conference took into consideration the recommendations of around 140 participants from the previous WIN 2017 Conference <http://win2017.engineer.org.mk/> and broadened the scope and topics for empowering women's participation in the energy sector.

The conference is organized by the Engineering Institution of Macedonia and EVN Macedonia, in order to raise awareness about the importance of gender balance in business and economy, identifying strategies and programs for strengthening the success through advancing gender equality. The WIN 2018 Conference serves as a platform for sharing knowledge and experiences of the leaders and professionals from the business and academia in the fields of Science, Technology, Engineering and Mathematics (STEM), and accelerating the personal growth opportunities for the female employees.

The program includes keynote lectures from international experts, panel sessions, interactive discussions and two parallel career-oriented workshops that will enable participants to develop competencies adjusted to their career needs.

The WIN 2018 Conference is supported by Central European Initiative <http://www.cei.int/>, AD MEPSO <http://mepso.com.mk/>, AD ELEM <http://www.elem.com.mk/>, universities, the business community, international and regional organizations, governmental institutions and professional organizations.

The organizers will cover the registration fee, travel and accommodation expenses for a limited number of participants from CEI Countries: Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Italy, Montenegro, Serbia and Slovenia.

**Please express your interest to participate on the conference by sending e-mail to prof. Hristina Spasevska ([hristina@feit.ukim.edu.mk](mailto:hristina@feit.ukim.edu.mk)). Participants from CEI Countries (mentioned before) are invited to send e-mail before 5<sup>th</sup> of March.**

On behalf of the Organizers,

**Chair**

Prof. Hristina Spasevska, PhD

## PRELIMINARY PROGRAMME

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### SUNDAY, JUNE 3

Arrival of the participants

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### MONDAY, JUNE 4 ■ HOTEL MARRIOT

09:00 09:30 Registration of the participants  
09:30 10:00 Opening session  
10:00 11:00 Executive Panel Session: [Focus forward: Opportunities and perspectives in the energy sector](#)  
Panelists: Energy Sector Executives, Government and International Representatives  
11:00 11:30 Coffee Break & Group Photo  
11:30 12:15 Keynote Lecture: [Leadership Lessons in a Nonlinear World](#)  
12:15 12:45 Presentation: [Sharing best practices in implementation of gender equality strategy](#)  
12:45 13:45 Lunch  
13:45 14:15 Keynote Lecture: [Building a gender diverse Science, Technology, Engineering and Mathematics \(STEM\) workforce for the future to address the widening skills gap](#)  
14:15 16:00 Second Panel session: [The challenges and the way forward in bridging the gender gap in education and the job market participation](#)  
Panelists: University and VET institution representatives, employers and trade union representatives  
16:00 16:30 Presentation: [Establishing Effective Mentoring and Coaching Programs](#)  
16:30 17:30 Third Panel session: [How do we define success for women -Turning challenges into success](#)  
Panelists: International, diverse, recognized speakers and accomplished women role models  
17:30 19:00 Skopje City Centre site seeing  
19:00 21:00 Dinner reception

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### TUESDAY, JUNE 6 ■ HOTEL MARRIOT

09:00	10:00	MasterClass: <a href="#">The Energy and Power of Personal Brand</a>		
			Workshop A	Workshop B
		<a href="#">How to maximize your Leadership Strengths and Effectiveness</a>		<a href="#">Negotiation skills for women</a>
10:00	11:30		Part 1	Part 1
11:30	11:45	Coffee Break		
11:45	13:00		Part 2	Part 2
13:00	14:00	Lunch		
14:00	15:30	World Cafe Format Discussion: <a href="#">Initiating establishment of Platform for gender balance in Science, Technology, Engineering and Mathematics (STEM) fields in CEI Region</a>		
15:30	16:00	Conclusions and Closing remarks		
19:00	21:00	Dinner		

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### WEDNESDAY, JUNE 7

09:00 11:00 Establishing network for coordination between project-oriented activities in CEI countries  
Departure of the participants