# JOIN US HERE IS WHAT WE OFFER!



**Studies** to understand mobility needs and trends



Open training activities on sustainable mobility



## **Behavioural change events**



Enlarged Transfer Programme for non-partner authorities



**Policy recommendation** for Sustainable Urban Mobility Plans and local regional policies



Policy recommendation to Macroregional strategies

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Case study of a multimodal soft corridor between Italy and Croatia

Special thanks to the European Union cross-border cooperation policy! ICARUS is co-funded under the Interreg V-A Italy Croatia CBC Programme.



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**Intermodal Connections** in Adriatic-Ionian Region to Upgrowth Seamless solutions for passenger

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# ICARUS IN A NUTSHELL

Air pollution, traffic congestion and long waiting are just some of the main consequences of the excessive use of private cars in the seaside regions between Italy and Croatia. Citizens are very much aware of the noise, poor infrastructure and lack of parking spaces. Passengers also experience rather poor connections between the coast and its hinterland, and during their cross-border journeys across the Adriatic sea.

We, therefore, believe the integration of intermodal transport services - establishing cooperation among transport and information providers both locally and overseas - is the answer to all these problems. ICARUS will test new solutions such as timetable harmonisation, car/bike sharing, ICT solutions for seamless information flow, intelligent and integrated multimodal payment systems, dynamic travel planning and cross-border intermodal services.

All these actions call for behavioral changes and the application of new concepts, such as "Mobility as a Service". The user is placed at the very centre of transport services!

ICARUS partners jointly work with public authorities to help them nudge their citizens into adopting new sustainable behaviors and the new set of services as more efficient and beneficial for all.

ERDF multimodality interoperability mobility as a service cross border cooperation Italy – Croatia

# WHO IS DOING WHAT?

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The ICARUS consortium is made up of **10 partners** working together to implement **8 pilot actions** to improve intermodal connections between the coast and its hinterland, and between Italy and Croatia.

# Intermodal bike/rail solutions to strengthen and link CAAR cycle path performed by Friuli Venezia Giulia Region (FVGR)

Wheeling ramps (light infrastructure) to facilitate walking a bicycle up and down stairways along underpasses in 11 railway stations along CAAR cyclepath

## Cross-border bike & bus service to connect Parenzana and CAAR performed by Friuli Venezia Giulia Region

A round trip extension of a public transport service during weekends and bank holidays, tailored for the people riding along CAAR and Parenzana cyclepaths

### Improving integrated ticketing and booking system in train & bike category performed by Croatian Railways (HZPP)

Upgrade of the existing web integrated ticketing and booking system ISPRO Promotion of the use of bike & train town escape weekends

### Web/mobile application for the promotion of intermodal passenger transport on Croatian territory performed by Intermodal Transport Cluster (KIP)

ICARUS pilot actions and intermodal passenger transport options in the region will be promoted through an ICT solution



## ICT solutions for seamless intermodal transport performed by Emilia Romagna Region

Digital information and integrated travel planning towards the Adriatic coast

### Sustainable intermodal solutions between coast and hinterland area in Istria with main focus on bike and train performed by Istrian Development Agency (IDA)

"Bike-train route" through the Region of Istria, promotion of connections between hinterland and cost, and from/to Italy

#### Setting up integrated facilities and tools fostering bike-bus-train-ferry intermodality in touristic itineraries across the coastal areas and hinterland performed by the Metropolitan City of Venice

An integrated system and related hinterland open data ICT platform supporting users in performing seamless intermodal trips along relevant touristic itineraries, through the installation of different kind of facilities (e.g. bicycle racks and bike sharing stations)

### Infomobility & integrated ticketing, real time check-in and tracking for passengers performed by the Regional Agency for productive activities (ARAP Abruzzo)

ICT Systems to better connect coast and hinterland, Infomobility & integrated ticketing, real time check-in and tracking for passengers