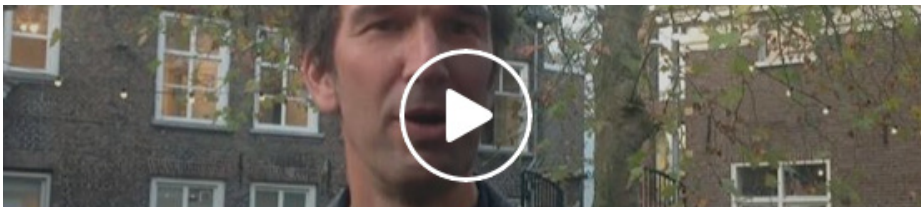


ITHACA helps European regions to share experience in smart health and care innovation to promote active and healthy ageing.

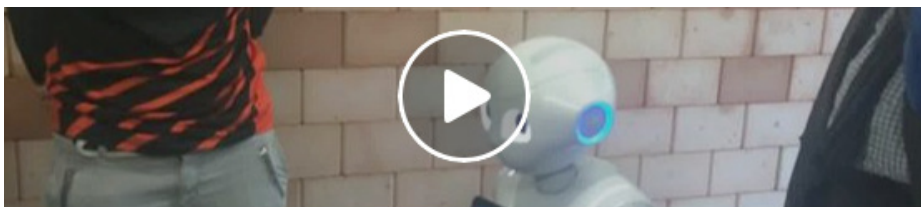
Video: Our official kick-off in Eindhoven



Celebrating the official kick-off for ITHACA with dance performances, panel debate on challenges and values for regional policy development, and poetry.

[See more...](#)

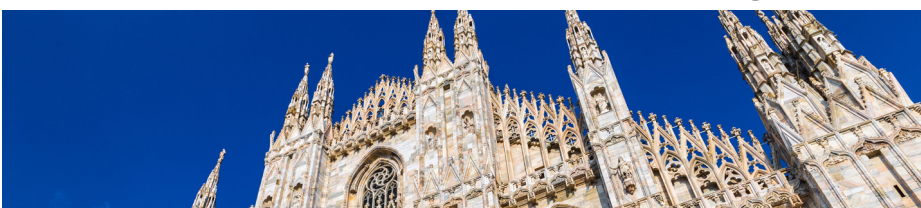
Facing new challenges: Video from EEPE 3



In the region of Noord-Brabant where the third EEPE took place in late October, they know all about these complex challenges, but also about complex solutions. [See more...](#)

ADDITIONAL LEARNINGS

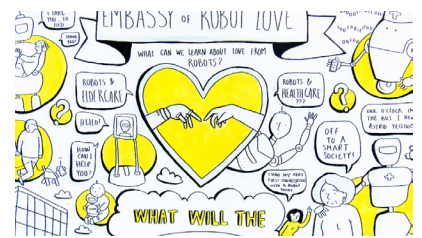
Strong connections accelerate innovation strategies



ITHACA took part in policy learning event on research & innovation and SME competitiveness at PLP event on 19 and 20 October in Milan, Italy.

[Read more...](#)

See the illustrated story from Eindhoven



An illustrator joined us in Eindhoven for our kick-off and 3rd EEPE.

[Read more...](#)

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 **ITHACA - INNOVATION IN HEALTH AND CARE FOR ALL**

 **@ITHACA_HEALTH**

 **INTERREGUEUROPE.EU/ITHACA**

CATCH UP

Read 1st edition of the newsletter

Video: Morning song and bicycles in Zeeland



Structural Funds policies, care innovation cycles and regional and interregional ecosystems were the focus of The Exchange of Experience and Peer Evaluation expert group, consisting among other of entrepreneurs, researchers and public partners on their two-day visit to Region Zeeland. [See more...](#)

Video: What happened in Liverpool?

ITHACA showing off on Twitter



In the end of May, the ITHACA project shared experiences on how to engage followers and tips tricks for general Twitter use, at a set of Interreg Europe seminars in Barcelona, Spain. [Read more...](#)

From bicycles to scale-up. Our first newsletter hit the streets in October. [Read more...](#)