

Interreg ADRION SUSTOURISMO project

Contest “Take a ride on the green side – Enjoy a sustainable visit to Grado and Aquileia”

- REGULATION –

The “Take a ride on the green side - Enjoy a sustainable visit to Grado and Aquileia” contest (hereinafter referred to as "Contest") is promoted by the Executive Secretariat of the Central European Initiative (hereinafter referred to as "CEI-ES") and is governed by these rules (hereinafter referred to as "Rules"), which aspiring Participants are required to consult before participating.

1. Promoter

The promoting institution is CEI-ES which has its headquarters in Trieste, Via Genova 9 C.F. 90072050322.

2. Purpose of the Contest

The “Take a ride on the green side - Enjoy a sustainable visit to Grado and Aquileia” contest is carried out within the "SUSTOURISMO" project, co-financed by ERDF and national funds within the Interreg ADRION programme.

The aim of this Contest is to promote the knowledge and the use of sustainable forms of tourist mobility within the Region Friuli-Venezia Giulia and, more precisely, in the area of Lignano, Aquileia, Grado and Trieste.

This activity is to be considered excluded from the regulations established by Italian law for prize-winning events, according to the provisions of Article 6 of DPR 430/2001.

3. Target audience

The Contest is open to all individuals, including minors, registered with their own user profile in the "SUSTOURISMO" app, developed under the Interreg ADRION project.

The participation is free of charge.

People involved in the organization and management of the Contest are excluded from participation.

4. Contest Period

From 23/07/2021 to 03/10/2021, until prizes, described in article 7 "Prizes", last.

5. Modalities of participation

In order to participate, it will be necessary to download the SUSTOURISMO app (available for Android and iOS in the related app stores) and create a profile providing the required data.

The user will be able to earn points using the four features in the "Contribute & Win" section:

- “Trip’s recording & evaluation” (50 points per review, with a maximum of 3 reviews per day).

- “Participation in touristic packages” (2000 points, obtainable as set out in Article 6).
- “Proposals and complaints” (50 points for each report, with a maximum of one proposal and one negative report per day).
- “Counting steps” (50 points per 1,000 steps).

The points acquired may be used to obtain the prizes described in Article 7, as detailed in Articles 8 and 9.

6. Collecting points through the "Participation in touristic packages" function

The Participant will be able to acquire 1,000 points by using the passenger+bike transport service on the TPL FVG motorboat along the Trieste-Grado and Lignano-Grado sea routes. The Participant will scan a QR code placed on the motorboat and independently upload the points on his own wallet included in the app. Alternatively, if this is not possible, the 1,000 points will be credited by the staff of InfoPoint PromoTurismoFVG in Grado (see art. 9), presenting the ticket for the passenger+bike service.

The Participant will be able to acquire additional 1,000 points by purchasing alternatively:

- One entrance ticket to the National Archaeological Museum of Aquileia
- One entrance ticket to the Basilica of Santa Maria Assunta (Aquileia)
- The FVG Card Aquileia

In order to obtain the prize, as indicated in the following articles, the acquisition of 2,000 points must take place by using the motorboat service and visiting Aquileia within the same day or two successive days.

The Participant will be able to scan a QR code placed inside the Museums' ticket office in order to autonomously upload the points on his wallet. Alternatively, if this is not possible, the crediting of the points will be carried out by the staff of the InfoPoint PromoTurismoFVG in Grado (see art. 9), presenting at least one of the tickets described above.

7. Prizes

The total value of prizes is 1,000 € and consists of:

- 100 T-shirts (Size S - no. 33, Size M - no. 33, Size L - no. 34)
- 100 led lights

Prizes will be awarded according to the procedures set out in article 8 below, while stocks last.

8. Identification criteria for the winners

The T-shirts, referred to in art. 7 above, in the maximum measure of one per user, will be awarded until availability. The Participant that will demonstrate to have reached a score of at least 2.000 points during the same day or two consecutive days will qualify for this prize. The request must be made personally, according to the procedures described in art. 9. and the T-shirts will be given in the order of submission.

The LED lights are dedicated to children who do not have their own SUSTOURISMO account on a smartphone and who are part of a group in which at least one user is a winner according to the previous paragraph. Each child can receive a maximum of one LED light.

The Contest does not include other methods of awarding prizes: for example, it is not possible to request the prize by e-mail or telephone, nor is it possible to delegate the collection to third parties. Winner may not dispute the prize awarded, nor claim the corresponding cash value or request an exchange/replacement of the prize.

9. Procedure for requesting and collecting prizes

Prizes must be requested and collected in person at PromoTurismoFVG's InfoPoint in Grado P.zza XXVI Maggio nr.16 (open from 9:00 AM to 12:00 AM and from 4.00PM to 10.00PM).

The Participant must arrive at the InfoPoint in Grado at least half an hour before closing time in order to ensure that all the operations necessary for the delivery of the prizes will be carried out.

InfoPoint staff will check:

- a) the total amount of points in the wallet;
- b) the presence in the wallet of the 1,000 points obtained by using the bike transport service on motorboats along the routes Trieste-Grado or Lignano-Grado;
- c) the presence in the wallet of the 1,000 points obtained by visiting the National Archaeological Museum and/or the Basilica of Santa Maria Assunta of Aquileia.

With regard to items b) and c), if the Participant is unable to upload the points independently (see art. 6), this operation can be carried out by PromoTurismoFVG staff by presenting the ticket for the passenger+bike transport service on the TPL FVG motorboat, the entrance ticket to the National Archaeological Museum and/or the Basilica of Santa Maria Assunta in Aquileia. Evidence of the visit to Aquileia can also be provided by showing the FVG Card Aquileia. Even in the case of autonomous loading of points, the operator may still ask, for further verification, the presentation of the tickets, which must then be kept until the prize has been awarded.

- d) Evidence of the use of the bicycle as a means of transport during the tour will be provided by the passenger + bicycle ticket of the maritime services. To prove that the itinerary has been traveled in a sustainable manner, the staff of PromoTurismoFVG may request additional information such as photos taken along the route, posts on social networks published by the user along the route, etc.).

The staff of PromoTurismoFVG has the right not to correspond the prize in case of absence of one or more criteria mentioned in points a) to d) or if the stocks of prizes are finished.

10. Participant obligations

To participate in this Contest, the Participant has to agree the rules and clauses contained in this regulation without any exception.

Users who participate with fraudulent methods and tools, or who violate the normal course of the initiative, will be excluded from participation and will not be able to enjoy any prizes. The judgement of the Promoter or of third parties charged by the Promoter is final.

11. Contest and Rules Promotion

The promoting institution will communicate the Contest mainly through online campaigns and also in collaboration with the institutional entities that have collaborated on the project. Any information relating to the Contest will be communicated through the official SUSTOURISMO social media accounts:

- Twitter: <https://twitter.com/sustourismo>
- LinkedIn: <https://www.linkedin.com/in/sustourismo/>
- Facebook: <https://www.facebook.com/sustourismoproject>

The advertising message will be in accordance with what is stated herein. The regulations will be available upon request to the Promoter.

12. Possible termination of the contest and change of terms

The competition may be interrupted due to circumstances beyond the control of the Promoter, which could not be foreseen, avoided or prevented. Participant will be notified of the termination with a notice published on the following accounts:

- Twitter: <https://twitter.com/sustourismo>
- LinkedIn: <https://www.linkedin.com/in/sustourismo/>
- Facebook: <https://www.facebook.com/sustourismoproject>

The Promoter reserves the right to change the rules if necessary for technical or commercial reasons or for reasons attributable to the public. The Promoter will communicate any changes or updates by publishing the informative through the social accounts mentioned above.

13. Other provisions

The Participant is solely responsible for the management of his profile. The Promoter assumes no responsibility in case of accidental deletion of the profile or errors during the upload or download of points by the user.

The Promoter disclaim all liability and responsibility, for any access problem, impediment, malfunction or difficulty regarding technical tools, computers, telephone line, cables, electronics, software and hardware, transmission and connection, internet connection, and mobile and fixed telephone network that may prevent a user from participating in the Contest.

Finally, the Promoter disclaims all liability for any inconvenience that the Participant may suffer by joining the Contest and assumes no liability for the costs of participation incurred by the user.

For further information please contact:

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