Social Entrepreneurship in disadvantaged Regions: Developing opportunities together

Social Enterprises (SEs) operating in Europe’s disadvantaged regions – such as remote rural areas and/or urban areas that undergo a persisting structural socio-economic change – have been hit as hard as the general economy by the corona crisis.

The Final Event of the Interreg CE SENTINEL project, however, focuses on the many opportunities of SEs during and after this unprecedented crisis. While this crisis also threatens the (respective national?) SE-ecosystem/movements in their existence, there is evidence (we believe) that SEs can and will play a major role in the phase of consolidation and societal recovery. The ability to catalyse community efforts, SE’s ability to build on transnational networks as well as SE’s trustworthiness vis-à-vis public authorities may be critical in the wake of the crisis. The SENTINEL partnership has worked together for 3 years to introduce novel solutions for strengthening the role of social economy. Our results and main findings will be presented at the event along with our lessons learnt.

With regards to the event’s target group (TG) we aim to address both: First of all, we aim to provide meaningful inputs & discussions to SE-ecosystem (see below Facilitate & Support). Furthermore, we aim to provide inspiration for the general public and communicate a strong call-to-action to get involved.

We therefore aim to:

- **Analyse & inspiration:** What is the impact of Covid19 on organisations within the sector?
- **Facilitate:** What tools can be used/developed to facilitate SEs find ways through crisis?
- **Support:** How can we apply tools & make use of networks from project outputs to help SEs in this situation?

**REGISTRATION:** [https://developingopportunitiestogether.eventbrite.ie](https://developingopportunitiestogether.eventbrite.ie)

**SENTINEL at a glance**

SENTINEL, in which 10 partners from 6 countries work together, aims to reduce regional inequalities and improve economic performance of disadvantaged regions of Central Europe by empowering social enterprises to effectively contribute to local economy and job creation, and to better exploit their role in social innovations. The project creates a novel service model that uses support techniques adapted to the territorial and operational specificities of social enterprises, which can facilitate their sustainable and market-compatible operation and competitiveness. SENTINEL actions contribute to improving social enterprises’ knowledge, managerial skills, entrepreneurial mind-sets and culture, and to better exploiting economies of scale thanks to effective networking.

For more insights and results, please visit our [SENTINEL website](https://www.sentinelproject.eu)!
# AGENDA

## Opening of Session for the public  
09.45 AM

**Words of Welcome & Introduction into the day (moderated by Shai Hoffman)**
- Inspiration for the day to come & “How to” have vivid online conference  
10.00 AM

**Keynote (Speaker tbc.)**
- Opportunities of SEs during and after Crisis  
10.20 AM

## Parallel webinar sessions

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<tr>
<th>Time</th>
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<tr>
<td>10.40 AM</td>
<td><strong>“Network”- Webinar</strong> (by Lena Buck / Netzwerk Zukunftsorte Brandenburg) &lt;br&gt;- Title: How might we tap the potential of networks in times of crisis? (Special focus on rural &amp; remote regional contexts)  &lt;br&gt;  - Our tool to share: SENTINEL Handbook for the creation and operation of Social Enterprise networks</td>
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<td><strong>“Methods”- Webinar</strong> (by Ella Vaas / Social Impact)  &lt;br&gt;- Title: How might we ensure quality coaching &amp; mentoring in times of social distancing? (Special focus on broader Social Economy/Welfare Entities)  &lt;br&gt;  - Our tool to share: SENTINEL Toolbox for Social Business Mentoring Services</td>
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## 30 min Break

- Refresh, eat & drink and join the video Screening of SENTINEL project video  
11.30 AM

**Digital Fishbowl (moderated by Shai Hoffman)**
- Interactive moderated panel discussion on how Social Enterprises may cope with current crisis and how the sector increase resilience towards external shocks?  
- Panel: Norbert Kunz (Social Impact), Primož Sprar (Sklad 05) (further tbd.)  
12.00 AM

## SENTINEL’s Call to Action

- Official opening of the Transnational Social Enterprise Advocacy Network (SETAN): Gian Matteo Apuzzo, Central European Initiative  
- Closing Remarks and Outlook (Eszter Mészáros, SENTINEL project manager, Hungarian Charity Service of the Order of Malta)  
12.40 AM

## Video Award Ceremony

- Announcement of the winners (Sára Csepregi, Hungarian Charity Service of the Order of Malta)  
- Screening of the four winning videos of the SENTINEL Video Contest  
01.00 PM

## End of submission

01.40 PM

**Furthermore:**

**Showcasing “Digital Founding Support”** (by Thorsten Jahnke)
- In parallel to the online conference our coaches – together with one Social Enterprise - will carry out a remote coaching session. Like this we want to showcase “how might we ensure the quality of supporting SEs in their development in times social distancing”.
- This session will happen in parallel to the public program and published –in form of a best practice video - after the conference.