

D4.4.1 ETP CALL FOR PAPERS:

DEVELOPMENT OF MULIMODAL SEAMLESS SOLUTIONS FOR PASSENGERS

WP 4 INTERMODAL SEAMLESS SOLUTIONS
ACT. 4.4 ENLARGED TRANSFER PROGRAMME

AUTHOR: UGO POLI
PP 7; CEI-ES
Status: final; version 1.2
Distribution: public
Date: 20/12/2019

DISCLAIMER

This document reflects the author's views; the Programme authorities are not liable for any use that may be made of the information contained therein.

Table of Contents

1.	What is the ICARUS Enlarged Transfer Programme (ETP)	4
1.1	The objectives of ICARUS:	4
1.2	From wishes to deeds:	5
1.3	The Enlarged Transfer Programme (ETP): how to access the benefits of ICARUS.....	5
2.	How to take part in ICARUS ETP – Guidelines for the Applicant	6
2.1	Eligibility criteria for participation to the ICARUS ETP	6
2.2	Evaluation criteria	7
3.	Application Form.....	7
	ANNEX 1	8

List of abbreviations and terms

LP	Lead Partner
PP	Project Partner
AF	Application Form
ERDF	European Regional Development Fund
EU	European Union
ETP	Enlarged transfer Programme
MaaS	Mobility as a Service
EUSAIR	European Union Strategy for Adriatic Ionian Region
SUMP	Sustainable Urban Mobility Plan
ICT	Information and Communication Technology

ICARUS Enlarged Transfer Programme (ETP)

Call for Expression of Interest

APPLICATION FORM

1. What is the ICARUS Enlarged Transfer Programme (ETP)

The project ICARUS (“Intermodal Connections in Adriatic-Ionian Region to Up-growth Seamless solutions for passengers”) originates from the common awareness of a partnership established between Italian and Croatian relevant institutions and organizations that the integration of intermodal transport services - establishing cooperation among transport and information providers both locally and overseas - is the answer to all these problems.

1.1 The objectives of ICARUS:

Objective 1: ICARUS activates a transnational policy learning dialogue and improves the awareness of private transport operators and users in order to foster a behavioural change and create the conditions for a mobility concept change.

Objective 2: Change mobility behaviours, by educating people about sustainability related issues and enhancing the sense of community as a consequence of the use of intermodal transport solutions and sharing mobility.

Objective 3: Long-term vision & regional policy planning in intermodal mobility. ICARUS will deliver improved policy making for intermodal seamless mobility planning in the area.

1.2 From wishes to deeds:

ICARUS will test new solutions such as timetable harmonisation, car/bike sharing, ICT solutions for seamless information flow, intelligent and integrated multimodal payment systems, dynamic travel planning and cross-border intermodal services. All these actions call for behavioral changes also by the public building on the application of new concepts, such as MaaS that is the acronym for “Mobility as a Service”. The user is the very centre of the transport services!

1.3 The Enlarged Transfer Programme (ETP): how to access the benefits of ICARUS

For sharing the experience and know-how of ICARUS with non-partner institutions interested to the project results, ICARUS sets the opportunity to join some activities and to exercise accordingly, thus establishing new connections up to twinning relationship with the partners of ICARUS.

Five organizations from the Italy – Croatia Programme area and up to other five from the Adriatic – Ionian region covered by the EUSAIR are going to be selected in order to participate to specific training activities and to exercise in developing an action plan to improve the intermodal passenger solutions adopted in their realms.

The ETP time plan will be detailed in February 2020 according with the time-plan of A. 3.3 of ICARUS project that is meant to provide a training path for public authorities (D. 3.3.1) and training materials for five webinars (D.3.3.2) in view of establishing the output O.3.3 ICARUS E-learning platform.

Even if no specific budget is dedicated to the costs of ETP participants, reimbursables for travel and accommodation costs are possible for attending the final workshop of the training path.

The ETP participants will be selected through this open call for expression of interest.

Priority will be given to NON ICARUS territories (i.e. outside of the areas addressed by the pilot actions of ICARUS) and to organizations which aim to strengthen or to activate new maritime links between Italy and Croatia or across the Adriatic Sea.

ETP members will not only receive inputs from ICARUS, but they will also contribute to feed the policy recommendations of the project.

2. How to take part in ICARUS ETP – Guidelines for the Applicant

This Application Form has to be completed in all its parts, following the template in point 3. below. It is made of two sections:

Details of the applicant, including details of the authority represented in case of agency/research unit.

Expectations and objectives from the participation to ETP

2.1 Eligibility criteria for participation to the ICARUS ETP

Five organizations empowered of decision making in the field of planning and/or implementing sustainable mobility plans are going to be selected from the programme area of INTERREG VA Italy – Croatia and up to other five from the programme area of ADRION Programme matching the Adriatic – Ionian region covered by the European Strategy for the Adriatic-Ionian Region.

The ranking of the expressions of interest received by the Call will prioritize the participation of local elected administrations (i.e. Municipalities); second level would be NUTS 3 level institutions and their technical agencies or research units, when entitled of the mobility policy; also representatives of CSOs where entangled with a given territory and focused on sustainable mobility issues will be ranked at third level.

Therefore the candidates will be eligible under the following three categories:

1. Municipalities
2. NUTS 3 Institutions & Agencies/Research Units
3. Civil Society Organizations

In case the candidate is an agency/research unit without an elective institution in the shareholders party, it must prove its influence with one of the institutions categorized at point 1 and 2 above by providing a Letter of Support (LoS) signed by the relevant Institution.

2.2 Evaluation criteria

The selection of the ETP participants will be based on the following justifications of their interest to join ICARUS:

Institutional competence of the candidates in transport policy related topics;
Geographical scope covering coastal areas;
Initiatives for “intermodal mobility / mobility as a service” already developed or under preparation;
Needs, problems and expectations in the field of sustainability of transport policy;
Relevance of the participating staff (up to 3 people by participant);
Commitment in the elaboration of a light action plan for the enhancement of sustainable intermodal mobility in their realm.

3. Application Form

The Application Form is available at the following [link](#)

By filling in the Application Form participants need to accept ICARUS ETP terms:

The information of this application form will be used only for the purposes of ICARUS project. Contact details will be treated following the most recent rules on privacy.

By sending this application form, you agree on the participation to the ETP related activities of the ICARUS plan of action and on the development of a light action plan for the future possible implementation of sustainable intermodal mobility measures and MaaS delivery in your realm.

To carry out your participation to the project activities, you will not receive money from the project ICARUS neither from the INTERREG VA Italy – Croatia Programme 2014 - 2020. In specific cases, some travel expenses can be reimbursed by the project, if agreed in advance with the Lead Partner.

ANNEX 1

ETP Training

1. What kind of training is offering ICARUS?

The ETP time plan will be detailed in February 2020 according with the time-plan of A. 3.3 of ICARUS project that is meant to provide a training path for public authorities (D. 3.3.1) and training materials for five webinars (D.3.3.2) in view of establishing the output O.3.3 ICARUS E-learning platform under the lead of PP3 VIU (Venetian International University).

The aim of ICARUS training is to deliver updated information and brokerage ability on trends, tools, innovations for the MaaS market providing knowledge and capacity suitable for the adoption of innovative plans of action in the field of intermodal sustainable mobility.

In this view the subjects of the five webinars will be focused on understanding innovation and mobility; ICT opportunities for public transport policy; case studies and practice of multimodal solutions for the sustainable mobility of passengers and of freight; transferability of best practices between public administrations (national and transnational). A glossary of the wider framework of SUMP approach and MaaS multifaceted implications will be delivered and illustrated.

Moreover the training programme will be fed by the achievements and learned lessons of the pilot actions of ICARUS which are addressed to generate new solutions for setting or improving intermodal connections between the coast and its hinterland in the Adriatic region and between Italy and Croatia in particular.

The topics of the pilot actions of ICARUS refer to subjects like
intermodal bike/rail and bike/bus solutions to link existing cycle paths, also in a cross-border dimension;
improving integrated ticketing and booking system in train/bike category;
web/mobile application for the promotion of intermodal passenger transport;
digital solutions for planning seamless intermodal travelling towards the Adriatic coast;
setting up integrated facilities and tools fostering bike-bus-train-ferry intermodality in touristic itineraries across the coastal areas and hinterland;
open data ICT platform supporting users in performing seamless intermodal trips along relevant

touristic itineraries;
infomobility & integrated ticketing, real time check-in and tracking for passengers;
development of new regulatory frameworks for electric transport modes.

2. Webinars dedicated to the ETP participants

The Enlarged Transfer Programme will be implemented between March 2020 and April 2021 and will deliver through the organisation of three training sessions, two by webinar and one as a workshop in presence, which will take place back-to-back with the closing event of ICARUS in Trieste. Participation to additional webinars of ICARUS will be allowed on demand.

4.3. Final conference & ICARUS award ceremony

Following the ETP webinars each participant is committed to drafting a light action plan as the basis for future elaboration of its own initiatives for delivering MaaS. The action plans developed in the previous months by the ETP participants in cooperation with the relevant partners of ICARUS will be presented and discussed at the last workshop of the training path.

Having regard to this, ICARUS project foresaw to praise this commitment during its closing event, a final conference to be held in April 2021 in Trieste.

A symbolic, non-monetary prize for the best action plan in MaaS planning will be awarded.

4.4. Other opportunities for ETP participants

ETP participants will be invited to join additional events organised by ICARUS project.

ETP participants will be able to benefit from the experience of the pilot actions of ICARUS and from the support of technical experts. Special attention will be paid to matching the ETP attending bodies with ICARUS partners and stakeholders performing relevant transferable experiences.

To do this, the partnership of ICARUS will explore all possible ways to benefit the ETP participants with additional targeted initiatives (e.g. webinars – workshops – study visits – training on the job – short PPs crossing).