International Conference

The Future of Public Broadcasting and Print Media in South East Europe: Financing, Independency, New Business Models

4-5 November 2019

Hotel International, Miramarska 24, Zagreb, Croatia

With support of
AGENDA

Monday, 4th November 2019

16:30 – 17:30  Registration *(SEEMF registration desk, until 17:30 for security reasons)*

17:30 – 18:00  *Get together*

18:00 – 18:30  Opening speeches
   - Oliver Vujović, Secretary General, *South East Europe Media Organisation*
   - Hendrik Sittig, Head, *Media Programme South East Europe, Konrad-Adenauer-Stiftung*
   - Nina Kodelja, Deputy Secretary General, *Central European Initiative*
   - Christian Halvorsen, Deputy Head of Mission, *Norwegian Embassy, Zagreb*

18:30 – 18:45  *Welcome Address* by Nina Obuljen Koržinek, *Minister of Culture of Croatia*

18:45 - 20:15  Discussion: *Media and Politics in Croatia*
   - Ilko Ćimić, *Index.hr news portal*
   - Vesna Karuza Podgorelec, *Croatian Radio Television HRT*
   - Sandra Križanec, *TV N1*
   - Zrinka Vrabec Mojzeš, *Nacional weekly*
   - Hrvoje Zovko, *Croatian Journalists’ Association HND*

Moderator: Oliver Vujović, Secretary General, SEEMO

20:15 – 20:30  Presentation of the CEI SEEMO Award for Outstanding Merits in Investigative Journalism by Barbara Fabro (CEI), Oliver Vujović (SEEMO) and jury representatives Maja Sever (HRT) and Remzi Lani (Albanian Media Institute):
   - Arlis Alikaj (Tirana), Mubarek Asani (Skopje), Jagoda Bastalić (Zagreb), Dina Đorđević (Belgrade), Ermin Zatega (Sarajevo)

20:30 – 22:00  Dinner Reception
Tuesday, 5th November 2019

09:00 – 09:15 Get together

09:15 – 09:30 Presentation of the book “A Pillar of Democracy on Shaky Ground – Public Service Media in SEE” and opinion poll results by the Media Programme South East Europe, Konrad-Adenauer-Stiftung

09:30 – 09:45 Key note by Jean Philip de Tender, Media Director, European Broadcasting Union (EBU)

09:45 – 11:15 Panel I: Public Service Media under pressure – between finance struggles and political influence

- Kazimir Bačić, Director General, HRT, Zagreb
- Dr. Viktornja Car, Associate Professor, Faculty of Political Science, University of Zagreb
- Belmin Karamahmedović, BHRT, Director General, Sarajevo
- Dr. Susanne Pfab, ARD Secretary General, Berlin

Moderator: Radka Betcheva, EBU Head of Member Relations for CEE

11:15 – 11:45 Coffee Break

11:45 – 13:15 Panel II: Multimedia – “rescue package” for established media outlets?

- Agron Bajrami, Editor-In-Chief, Koha Ditore, Pristina
- Francesco De Filippo, Editor, ANSA News Agency, Rome
- Ivan Lovreček, Managing Director, Videoclick, Zagreb
- Dr. Jan Schulte-Kellinghaus, Programme Director, Berlin-Brandenburg Broadcasting (rbb), Berlin

Moderator: Maja Sever, Journalist, HRT, Zagreb

13:15 – 14:30 Lunch

14:30 – 15:30 Wake-up Talk: Ten things you always wanted to know about the future in media but never dared to ask
Speaker: Martin Liss, Media&Management Consultant, Berlin

15:30 – 16:00 Coffee Break
16:00 – 16:15  Presentation of the Dr. Erhard Busek SEEMO Award for Better Understanding by Erhard Busek, Chairman of the Institute for the Danube Region and Central Europe (IDM) to Boro Kontić, Director and founder of Media Center, Sarajevo

16:15 – 17:45  Panel III: Print media as pillar for democracy

- Ion Ioniță, Senior Editor, Adevărul daily, Bucharest
- Željko Ivanović, President of the Board and Founder of Vijesti, Podgorica
- Dražen Klarić, Editor-in-Chief, Večernji list, Zagreb
- Mauro Manzin, Journalist, Il Piccolo daily (Gruppo GEDI), Trieste

Moderator: Michael Martens, Correspondent for South East Europe, Frankfurter Allgemeine Zeitung (FAZ)

17:45 – 18:00  Closing remarks

Oliver Vujović (SEEMO Secretary General), Hendrik Sittig (Head of KAS Media Programme), Nina Kodelja (CEI Deputy Secretary General)

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Conference languages:
English and Croatian

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