

Co-organised by:



3RD BALKAN SCIENCE JOURNALISM SCHOOL 2019 5 April 2019

Venue

Radio Televizija Srbije, Takovska 10, 11000, Belgrade, Serbia

8:30-9:00

Arrival and registration

9:00-9:15

Welcome and outline of the day, **Fabio Turone (Italy)**

9:15-10:15

JRC research and outreach talk, **Marton Hajdu (Hungary)**

What connects car emissions, terrorist attacks, 5G and natural disasters? They all pose difficult policy issues that require science to solve. The European Commission's Joint Research Centre provides science and knowledge management to policymakers to tackle these and other problems. And it also provides some free of charge data tools that journalists can find useful.

10:15-10:30

ESOF2020 Trieste, **Chiara Saviane (Italy)**

From 5 to 9 July 2020 Trieste, Italy, will host the next edition of the EuroScience Open Forum - ESOF, the biennial pan-European meeting dedicated to scientific research and innovation. But what is ESOF? What are the key goals and features of the Trieste edition? And what is in it for Balkan Science Journalists?

10:30-11:00 Coffee break and networking

11:00-12:00

What is science journalism and why does it matter? Where to find locally-relevant science stories? Basics of pitching, reporting and writing science stories. **Mico Tatalovic (Croatia/UK) and Fabio Turone (Italy)**
Active participation of the audiences is expected

12:00-12:30

Annual General Meeting of the Balkan Network of Science Journalists

12:30-13:30

Lunch (+Guided tour of the RTS for the speakers/organisers/sponsors)

13:30-14:00

Understanding editors: how to find and pitch science-related stories to UK/US media, **Mico Tatalovic (Croatia, UK)**

Supported by:



Co-organised by:



14:00-14:30

Building a science journalism freelancing career - **Andrada Fiscutean (Romania) and Julianna Photopoulos (Greece)**

How do you go about it? What are the stories you can have success with and why? And for which outlets? What are the opportunities and challenges of freelancing for foreign media – and how does it compare to working for local media? And what about longer investigations: when, how and why do them?

14:30-15:00

How to do science on TV well - **Sarah Neubauer (Slovenia)**

What works and why? How do you get ideas, participants? What training do they get? What are the best and worst parts of the job? How do you measure success in a small country with programmes in a local language? How do you convince producers/editors science is important? What are the most important ingredients for success in science TV?

15:00-15:30 Coffee break

15:30-16:00

What are the key policy, business, funding issues in the region? - **Florin Zubascu (Romania)**

How do you report about them objectively and independently? How do you report about these issues for a foreign media outlet and what are the stories people outside the region need to – and want to – hear?

16:00-16:30

Long-form and investigative reporting on science and the environment in a small country - **Ivan Chadjenovic (Montenegro)**

How do you find topics and sources? How do you stay safe? Where do you get the funding from and the media outlets to publish investigations? How does such long-form work compare with, and fit in, with daily news work?

16:30-17:00

How do you sell ideas about science to a national newspaper? What works, what doesn't? How do you convince editor something is important to publish? Where do ideas come from? Can you live on income from freelance science reporting for newspapers? **Milan Ilic (Serbia/Slovenia/Austria)**

17:00-17:30

Conclusions and way forward – roundtable discussions

17:30-17:45

Plans for future schools and ECSJ Trieste2020 **Fabio Turone (Italy) and Mico Tatalovic (Croatia/UK)**

17:45 End of the programme at the RTS venue

Social dinner to follow

2

Supported by:

