

2. DRAFT PROGRAMME

Lab for European Project Making, LAB3 **Rijeka, June 30th - July 8th**

The Lab for European Project Making is a cooperation initiative launched in May 2017 to support the European Culture Capitals in Southeast and Central Europe in their development and to reinforce management capacity. The lead organizations are Rijeka 2020, Timisoara 2021 and Novi Sad 2021; associate partners are Matera 2019 and Plovdiv 2019. This platform aims to promote cooperation between Southeast and Central Europe cultural managers. Providing three educational modules, it focuses on sustainable exchanges, building long-term collaboration based on people-to-people contacts that lead to possible co-creation processes. Until now there were two educational activities organised within the project: in Timisoara on the topic of Public and in Novi Sad on the topic of Production.

Lab for European Project Making is a programme designed to develop and strengthen the cultural leadership skills of practitioners emerging on the international scene, in order to build strong management support for upcoming Culture capitals. Through its framework, content and methodology, it aims to improve skills of creative producers, giving an opportunity for peer-to-peer learning and networking, with fresh insights into international practices. We intend to build meaningful collaborations within Southeast and Central Europe.

LAB3, RIJEKA

The third LAB will be organised in Rijeka, from June 30th till July 8th on the topic of Policy and Programme, referring to programme development, European dimension, networking, co-production, budgeting - long term, cultural policy and fundraising.

Main mentors are: Julia Pagel - general secretary for NEMO, Adam Jeanes - project leader and Head of Music/Arts Council England UK and Milena Dragičević Šešić - PhD, Faculty of Dramatic Arts in Belgrade, UNESCO Chair holder.

Guest speakers are: Antonia Silvaggi, European project manager and researcher at MeltingPro (Italy), Alma R. Selimović, Development Manager at Bunker and Mojca Jug, Curator at Bunker (Slovenia)

Participatory group discussions and educational workshops will explore a variety of current challenges and opportunities, and provide knowledge and working approaches into:

- The purposes, values and principles of international networking,
- Ways of achieving successful cooperation projects across borders and cultures,
- How to identify new trends in international cultural management,
- Strengthening intercultural management skills and developing leadership on a global scale,



- Improving soft skills for collaborating with peers in different social and cultural environments, learning how to take risks and embrace uncertainty when collaborating with new partners, develop practical communication and management skills on topics that enable young cultural managers to become new players of practice - and reflection-based diplomacy,
- Organisational strategies to develop leadership in and through international work,
- Cultural policy and European dimension.

PROGRAMME

Saturday 30th of June

DAY 1/ARRIVAL

Arrivals of the mentors Adam Jeanes and Milena Dragičević – Šešić in Rijeka . Check-in (Hotel Neboder, Rijeka).

16.30h, Meeting between mentors and organisers, checking the training spaces, material and logistics.

18.00h, Arrivals of candidates and organisers from Novi Sad, Timisoara, Debrecen and Chemnitz.

Check-in (Hotel Neboder and Continental).

19.00h, welcome dinner

After 20.00h, proposal of several cultural and/or social activities

Sunday 1st of July

DAY 2

INTRODUCTION DAY

08.00h, breakfast in Neboder and Continental.

09.30 – 12.30h, Gallery Kortil

MILENA DRAGIČEVIĆ - ŠEŠIĆ AND ADAM JEANES:

- welcome and introduction;
- art and cultural management;
- intercultural management and cross-cultural leadership
- policy context

12.45 – 13.45h, lunch.

14.00 – 17.00h, Gallery Kortil

MILENA DRAGIČEVIĆ - ŠEŠIĆ AND ADAM JEANES:

- policy context;
- project financing and budgeting;
- EU funding for culture;
- working with the groups – how to place participants projects into a political and economic context on local, national and EU level?

19.00h, dinner

After 20.00h, proposal of several cultural and/or social activities



Monday 2nd of July

DAY 3

08.00h, breakfast in Neboder and Continental.

09.30 – 12.30h, Gallery Kortil 1 – 1. group with mentor Adam Jeanes

09.30 – 12.30h, Gallery Kortil 2 – 2. group with mentor Milena Dragičević - Šešić

12.45 – 13.45h, lunch.

14.00 – 17.00h, Gallery Kortil 2 – 2. group with mentor Adam Jeanes.

14.00 – 17.00h, Gallery Kortil 1 – 1. group with mentor Milena Dragičević - Šešić

MILENA DRAGIČEVIĆ - ŠEŠIĆ:

- Working with the groups – how to place a project in the political context, how to define a programme structure, how to communicate effectively and how to develop local/international cooperation? (with a special reference to participants projects)

ADAM JEANES:

- Working with the groups – how to prepare a budget for a project, how to (if needed) redefine the budget for funding, how to present your project to the stakeholders, how to strengthen collaboration? (with special reference to participants projects)

19.00h, dinner

After 20.00h, proposal of several cultural and/or social activities

Tuesday 3rd of July

DAY 4

08.00h, breakfast in Neboder and Continental.

09.30 – 12.30h, Gallery Kortil – mentors Adam Jeanes and Julia Pagel

FULL GROUP:

- Project presentation, all participants - elevator pitch style, 3mins each
Group Exercise: LAB's Mid-Term Evaluation: Building the red thread: What have I learned and how has my project developed in the LABs (History Mapping)

12.30 – 13.30h, lunch.

14.00 – 17.30h, Gallery Kortil – mentors Adam Jeanes and Julia Pagel

FULL GROUP

- Julia Pagel - Finding your Way through the EU Jungle: Policies, Actors, Processes
- Q&A with Emina Visnić, Rijeka 2020 CEO, moderation by Adam Jeanes

19.30h, dinner

After 20.30h, proposal of several cultural and/or social activities



Wednesday 4th of July

DAY 5

08.00h, breakfast in Neboder and Continental.

09.00 – 09.45h, Gallery Kortil

FULL GROUP:

- example of good practice on the project “Connect”, Antonia Silvaggi, MeltingPro (Rome, Italy)

09.45 – 12.15h, Gallery Kortil 1 – 1. Group Work on projects: Group 1 with Julia Pagel

09.45 – 12.15h, Gallery Kortil 2 - 2. Group Work on projects: Group 2 with Adam Jeanes

12.15 – 13.15h, lunch.

13.15h – short excursion or a free afternoon.

18.30h, dinner

After 19.30h, proposal of several cultural and/or social activities

Thursday 5th of July.

DAY 6

08.00h, breakfast in Neboder and Continental.

09.00 – 10.30h, OKC Palach – group 1 with Julia Pagel

- general aspects and overview of EU programmes relevant for culture, EU language and priorities

09.00 – 10.30h, Student Cultural Centre at OKC Palach – group 2 with Adam Jeanes

- project financial management plus getting an idea about what funders want to hear

10.30 – 12.00, OKC Palach/ Student Cultural Centre at OKC Palach

Group switch (Group 1 with Adam, Group 2 with Julia)

12.00 – 13.00h, lunch

13.00 – 13.45h, OKC Palach

FULL GROUP:

- example of good practice - “Bunker”, a non-profit organization for the realization and organization of cultural events, Alma R.Selimović and Mojca Jug, Bunker (Ljubljana, Slovenia)

13.45 – 17.00h, OKC Palach – 1. Group Work on projects: Group 2 with Julia Pagel

13.45 – 17.00h, Student Cultural Centre at OKC Palach - 2. Group Work on projects: Group 1 with Adam Jeanes

19.30h, dinner

After 20.30h, proposal of several cultural and/or social activities

Friday 6th of July

DAY 7

08.00, breakfast in Neboder and Continental.

09.30 – 12.45h, Filodramatica venue



FULL GROUP

Mapping your networks Session:

Adam Jeanes: Country Networking Mapping Exercise

Julia Pagel: Networking at NEMO

INDIVIDUAL GROUP WORK: Mapping your project's networks: stakeholders, funders, influencers, partners

12.45 – 13.45h, lunch.

13.45 – 17.00h

FULL GROUP

Study Visit to non-profit organization Molekula and Drugo More

Adam Jeanes: Introduction to building individual action plans for your projects in the future

19.00h, dinner at hotel Continental.

After 20.00h, proposal of several cultural and/or social activities



Saturday 7th of July

DAY 8

08.00, breakfast in Neboder and Continental.

09.00 – 12.45h, OKC Palach – 1. Group Work on individual action plans: Group 1 with Julia Pagel

09.00 – 12.45h, Student Cultural Centre at OKC Palach - 2. Group Work on individual action plans: Group 2 with Adam Jeanes

12.45 – 13.45h, lunch.

13.45 – 17.00h, OKC Palach

FULL GROUP

- Final Project Presentations

19.00h, farewell dinner

After 20.00h, proposal of several cultural and/or social activities

Sunday 08th of July

DAY 9 | DEPARTURE

08.00, breakfast in Neboder and Continental

- Sightseeing tour
- Check-out

